



city of
greenville

News Release

GREENVILLE ZOO HOSTS SAVE THE FROGS DAY

Special event features princess and pirate-themed party

Greenville, S.C. – Children are invited to a special day of make believe at the Greenville Zoo's annual Princess and Pirate: Save the Frogs Day on Saturday, April 26 from 9 a.m. to 2 p.m. The event will feature a princess and pirate-themed party with a portion of the proceeds going toward conservation efforts for amphibians.

The special event will begin at 9 a.m. with a pre-registered brunch where children can meet their favorite princesses and pirates. There will be a sparkle station for face painting and the opportunity to pose for photos with the characters. In addition, the brunch will feature a special visit from several of the zoo's animal ambassadors. Brunch tickets are \$15 per person for zoo members and \$20 per person for non-zoo members (includes admission to the zoo). Spots are limited and can be reserved by contacting the Greenville Zoo's Education Department at (864) 467-4850.

Beginning at 10 a.m., zoo-goers can join in the fun with a day filled with interactive activities, including a frog-themed arts and crafts station, educational exhibits and games presented by the FrogWatch Researchers of the Greenville Zoo and the opportunity to meet costumed characters. Admission for children who come dressed in their favorite princess and pirate costumes will be half-priced with a paid adult admission.

"This event is a great way to educate the public on a serious issue," said Dr. Heather Miller, Deputy Administrator for Animal Health at the Greenville Zoo. "Amphibians throughout the world are decreasing in numbers at an alarming rate, and the event gives us an opportunity to educate the public about these fragile creatures and the importance of saving valuable frog habitats."

Save the Frogs Day at the Greenville Zoo is held in partnership with Save The Frogs!, a California-based charity focused on amphibian conservation. Each year Save The Frogs! declares a day focused on raising awareness for the conservation of amphibians. Save The Frogs! was founded in

2008 and is the world's largest amphibian education and conservation action. This will be the Greenville Zoo's third year participating in Princess and Pirate: Save the Frogs Day.

About the Greenville Zoo

Accredited by the Association of Zoos & Aquariums (AZA), the Greenville Zoo is rated one of the best tourist attractions in South Carolina, attracting over 270,000 people annually. Operated by the City of Greenville, the 14-acre facility features wildlife from around the world, including elephants, giraffes, monkeys and giant tortoises. Visitors can also enjoy one of the zoo's most popular exhibits, the Reptile Building, which is home to a variety of lizards, frogs, turtles and snakes.

The Greenville Zoo is open seven days a week, except on Thanksgiving Day, Christmas Day and New Year's Day. Hours of operation are 9 a.m. to 5 p.m. Zoo entry ticket sales close at 4:15 p.m. Admission to the Greenville Zoo is \$8.75 for adults and \$5.50 for children (ages 3-15 years old). For more information about the Greenville Zoo, visit www.greenvillezoo.com or follow the zoo on Facebook at www.facebook.com/greenvillezoo.

#

Media Contact: Dr. Heather Miller
 Deputy Administrator for Animal Health
 (864) 350-2948